



# United Way

## COMMUNITY IMPACT – Summary of Focus Areas

Adopted by United Way Board of Directors in 2006

### EDUCATION AND CARE OF CHILDREN

Our community's well-being is inextricably linked to the education and health of its children. We believe in investing in the education and care of children that will result in the brightest future for McCracken County, Kentucky. We envision a McCracken County as an environment where all children thrive – mentally, emotionally, socially, and physically.

### STRENGTHENING FAMILIES

This is a core issue in our community. We envision a Paducah-McCracken County where all families, regardless of their configuration, are able to provide social, emotional and economic support and stability for their members. We also envision a community that supports the needs of families without discrimination.

### EMERGENCY ASSISTANCE & CRISIS PREVENTION

One of the greatest assets of our community is the caring power of the community to improve the lives and to support each other in times of crisis. We envision a Paducah – McCracken County, Kentucky that can respond to the emergency needs of its residents when community disaster and/or personal crisis strikes and help them get back on their feet again.